

11th Annual Nuts & Bolts for Nurse Educators Conference

August 8-11, 2019
Minneapolis, MN

Exhibitor Information



NurseTim[®]
INCORPORATED

NurseTim.com • 866.861.2896



Minnesota Valley
National Wildlife Refuge

Mall of America



Visit

NUTS & BOLTS

FOR NURSE EDUCATORS

NurseTim, Inc. is an industry leader in high-quality faculty development serving over 900 programs and 20,000 nurse educators internationally each year.

Why Exhibit at Nuts & Bolts 2019?

The Nuts & Bolts for Nurse Educators 2019 conference enables your company to interface with hundreds of nurse educators and leaders from across the country. This conference provides prime placement for exhibitors, offering your business optimum visibility with participants.

Conference Objectives:

Upon completion of the conference, the participant will be able to:

1. Develop evidence-based connections between clinical, simulation, and classroom learning.
2. Create classroom and clinical learning activities that promote clinical reasoning.
3. Develop evidence-based learning experiences based on the NCLEX® client needs.
4. Identify assessment strategies that provide valid, reliable data for program development.
5. Identify factors that create barriers to student success in the classroom and on NCLEX®.
6. Analyze evidence-based tools for developing a culture of student success.
7. Describe proven strategies to support faculty and curricular success.
8. Identify strategies to balance faculty workload while enhancing quality.

Target Audience

This conference is designed for clinical instructors, nurse educators and administrators in PN/VN, ADN, diploma, and BSN programs. You will have opportunity to interface with over 300 faculty from 50+ different schools. Because of the active learning focus, other health care educators will benefit as well.

Exhibit Set-up & Display

Set up on Thursday, August 8 from 4:30PM-6:30PM or Friday, August 9 at 6AM. Exhibits will be open Friday, August 9 and Saturday, August 10 beginning at 7:00 AM each morning and concluding after the mid-afternoon break each day.



conference



onsite



online

NurseTim, Incorporated
866.861.2896 | workshops@nursetim.com
P.O. Box 86 | Waconia, MN 55387

Shipping to Hotel

If you need to ship materials to the hotel prior to the conference, please send them to this address. *Please note: Any package shipped to the hotel will be charged \$15.00 per package.*

Nuts & Bolts Conference
C/O – (Your Name/Organization)
Hilton Minneapolis/St. Paul Airport Mall of America
3800 American Blvd East
Bloomington, MN 55425

Lodging

Hilton Minneapolis/St. Paul Airport/Mall of America
3800 American Blvd East, Bloomington, MN 55425

Special room rate of \$135 for a single/double. A block of rooms has been reserved under *Nuts & Bolts for Nurse Educators* until July 12, 2019. To ensure group room pricing, register early before the room block is full. Complimentary Internet provided. For reservations call 952.854.2100. Please let the hotel know you are with *Nuts & Bolts for Nurse Educators* conference when making your reservation. You can also make reservations online at NurseTim.com/hotel.

Roster List

A roster list will be emailed to you within a week after the conference has concluded. It will include emails for all attendees and has a one-time use meaning vendors can only contact attendees once through the information provided by NurseTim.

Registration:

Online: <https://nursetim.com/exhibitor>

Fax: 866.861.2896

Mail: NurseTim, Inc.

P.O. Box 86

Waconia, MN 55387

Make checks payable to NurseTim, Inc.



NurseTim, Incorporated
866.861.2896 | workshops@nursetim.com
P.O. Box 86 | Waconia, MN 55387

Exhibit Registration and Contract

Booth Fee \$650 for One Table

Includes lunch for one person & Internet

- Yes, please reserve a display booth for my organization for \$650.
 - One table
 - Two tables (+\$200)
- Yes, I will need an electric outlet for my display. (+\$75)
- Yes, I will contribute a door prize.
- Yes, I will need an invoice sent to me.
- We will need lunch for _____ additional people. (+\$75/person)
- I will be shipping _____ boxes to the hotel. (\$25/box)

Additional Opportunities

- Conference Bag Insert - \$575 first item, \$325 for each additional item
- Pre-Conference Sole Vendor Sponsorship Opportunity - \$550/event (special signage and recognition / table for the event)
 - Certified Nurse Educator Preparation® – Pre-Con on Thursday, August 8
 - Test-Item Writing – Pre-Con on Thursday, August 8
 - Concept-Based Curriculum Tune-Up – Pre-Con on Thursday, August 8
- Break Sponsor - \$550/break (special signage and recognition)
Choose from these 4 options:
 - Day 1 – Morning
 - Day 1 – Afternoon
 - Day 2 – Morning
 - Day 2 – Afternoon

Contact Name: _____

Name of Person who will be onsite/attending the conference and representing your company: _____

Phone: _____ Fax: _____

Business Name: _____

Mailing Address: _____

E-Mail: _____



NurseTim, Incorporated
866.861.2896 | workshops@nursetim.com
P.O. Box 86 | Waconia, MN 55387

LIABILITY, INSURANCE AND INDEMNIFICATION: Exhibitor acknowledges that it is an independent contractor and not an agent, servant, employee, conventurer or representative of NurseTim, Inc. Neither of the parties is authorized to contract any debt, liability, or obligation for, or on behalf of, the other party.

Exhibitor must make provisions for the safeguarding of its goods, materials, equipment and display at all times. The exhibit hall will be closed each evening, however, the hotel, its agents, representatives, and NurseTim, Inc. will not be responsible for any loss of any material by or for any cause.

Exhibitor accepts full responsibility for all liability or damages to persons or property arising out of Exhibitor's use and occupancy of the Location, including without limitation the sale or promotion of the Products, and NurseTim, Inc. assumes no responsibility for damages that might occur to Exhibitor, its employees, agents, customers, licenses, or the property of any such persons by reason of such use, occupancy, or sales.



Exhibitor further agrees to indemnify and hold harmless the Event, and NurseTim, Inc. and their respective officers, directors, agents, and employees from any and all damages or claims which are caused directly or indirectly by the use or occupancy of the Location by Exhibitor or by the sale or promotion of the Products, including without limitation, injuries or damages to persons or property sustained by the public, Exhibitor's employees or agents, other vendors, concessionaires, or Event participants. Exhibitor further agrees to defend the Event and NurseTim, Inc. from any and all such damages or claims with acceptable counsel. Exhibitor acknowledges that it is an independent contractor and not an agent, servant, employee, conventurer or representative of NurseTim, Inc. Such indemnification of Show Management by Exhibitor shall be effective unless such damage or injury may result from the sole

negligence, gross negligence or willful misconduct of Show Management. Neither of the parties is authorized to contract any debt, liability, or obligation for, or on behalf of, the other party.

Please sign, date, and return this form. Thank you!

Name: _____

Organization: _____

Date: _____

NCLEX®, NCLEX-RN®, and NCLEX-PN® are federally registered trademarks and service marks of the National Council of State Boards of Nursing, Inc. This event and subsequent publications are not endorsed by the National Council of State Boards of Nursing, Inc.



NurseTim, Incorporated
866.861.2896 | workshops@nursetim.com
P.O. Box 86 | Waconia, MN 55387